

Logo Design Questionnaire

STUNNING
Graphics
ENGAGING
Websites
EFFECTIVE
Branding



Describe your business in 5 words or less.

What is important about your business to you?

What is unique about you or your business?

Select the type of fonts (typeface) that best suit your brand.

Serif

Sans Serif

Script

Fun

Calligraphic

Other: _____

List the colours that best suit your brand.

1. _____ 2. _____

3. _____ 4. _____

Describe any visual imagery that best suits your brand.